



SMART EDUCATION | 深圳市乐智教育科技有限公司

SHENZHEN

SMART EDUCATION

Technology Ltd

SMART EDUCATION



CONTENTS

01. Company
Introduction

02. Product
Introduction

03. Our Creative
team

04. Corporate
Culture and Vision



PART ONE

Company Introduction

01.

COMPANY INTRODUCTION

ShenZhen Smart Education Technology Ltd.

Founded in 2012,Shenzhen Smart Education Technology Ltd.is a leading product-based company specializing in the design,development,manufacturing,and sales of electronic educational products.As a pioneering force in the electronic education industry,Smart Education own and operate every critical stage of the product lifecycle — from industrial design and software R&D to precision manufacturing and responsive after-sales support.With over 12+ years of expertise,we transform innovative educational concepts into market-ready smart educational devices,from interactive reading pen to AI-driven reading pen.We are committed to turning every customer's product vision into reality.

We have 8 smart production lines and 200+ skilled workers ensure a daily output of 30,000+ units, delivering reliable supply-chain excellence.

Trusted by clients across 30+ countries and 5 continents, we achieve annual revenues exceeding CNY 100 million, garnering global acclaim for redefining accessible, tech-driven education.



DEVELOPMENT HISTORY



AUTHORIZED CERTIFICATION

These certifications serve as a symbol of our dedication to quality, innovation, and customer satisfaction, and highlight our consistent ability to deliver exceptional products and services.



High-tech
Enterprises



Specialized in
innovative SMEs



Start-up
Technology SMEs

AUTHORIZED CERTIFICATION



CCC



CE



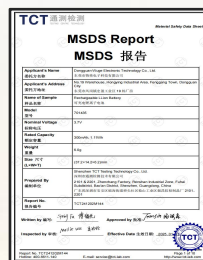
FCC



RoHS



Wi-Fi certificate



MSDS



UL



Bluetooth
Certificate



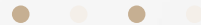
PART TWO

Product Introduction

02.



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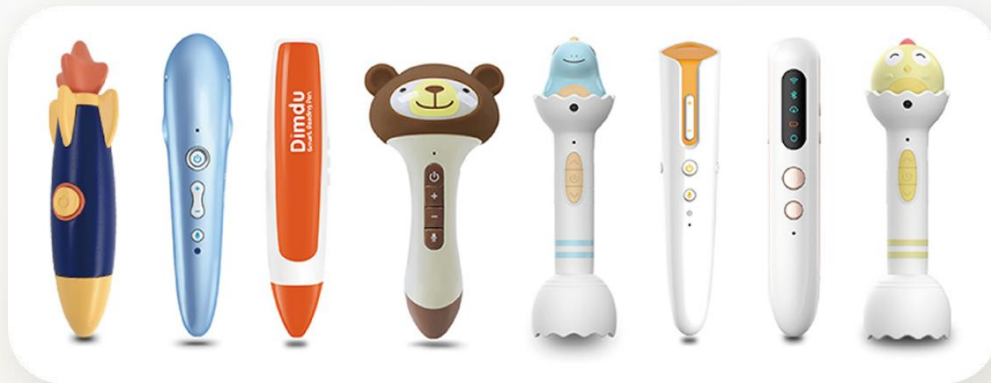


PRODUCTS INTRODUCTION

Tap into Learning, Touch the Future



FUNCTIONS



- Touch and Read
- Multilingual Learning
- Rich supporting book resources
- WIFI support
- Bluetooth support
- AI Chat
- MP3 Playing
- Recording and playback function
- First-class sound quality
- Multi-purpose
- Convenient and portable

APPLICATION SCENARIO



Talking Globe



DIY Stickers



Talking Carpet



Talking Books



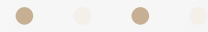
Talking Map



Poster & Cards

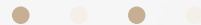
CASE STUDY

OEM&ODM





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PRODUCTS INTRODUCTION

Tap into Learning, Touch the Future



UNIQUE FEATURES

OCR Scan Translation
Online & Offline

Online real-time voice
translation

Text Scanner



Electronic Dictionary

Intelligent Recording

User-friendly Settings

UNIQUE FEATURES



Toddler Montessori
Learning Toys

Stimulate Learning
Interest

Rechargeable and
Portable

Multi-sensory Speech
Therapy Toys

Make Learning Word
Fun

Friendly Easy
Operation

UNIQUE FEATURES



EXHIBITION & COOPERATION



By strategically engaging in exhibitions both at domestic market and abroad, Smart Education have been effectively showcasing our products to international clients. These events serve as key opportunities for us to connect directly with customers from global markets, enabling us to demonstrate the unique features and advantages of our educational products and gain real-time feedback from the customers all over the world.



BUSINESS PARTNER



喵喵英语
让孩子爱上英语





PART THREE

Our Creative
team

03.

DEVELOPMENT HISTORY



R&D

Our R&D Department is a dynamic and innovative team dedicated to the development of advanced dot reading pen technology. We are committed to fostering a culture of innovation, teamwork, and continuous learning. We believe that our dedication to excellence will contribute significantly to the field of educational technology and empower learners around the world.

QC

The QC Department of our company, specialized in the quality control of our educational products, plays a pivotal role in ensuring the excellence and reliability of our products. Committed to stringent quality standards, our team is dedicated to delivering products that meet the expectations and needs of our global customers.



OUR TEAM

After-Sales

The After-sales Management Department is a crucial division within our company, dedicated to providing exceptional post-sales support and services to our valued customers. Comprising a team of highly skilled and customer-oriented professionals, this department plays a pivotal role in ensuring customer satisfaction and enhancing the overall user experience.



Factory

Our factory is equipped with advanced production lines and cutting-edge technology, ensuring efficient and precise manufacturing processes.

We are dedicated to helping learners achieve their language learning goals and making a positive impact on education worldwide.

OUR ADVANTAGES

01

Appearance design and
mold opening

02

Software design and
Development

03

Hardware design and
Development

OEM
&
ODM

04

Book contents editing,
layout design, and printing
services

05

OID design for book
contents

06

Record audio for book
contents



PART THREE

Corporate
Culture and Vision

04.



Enterprise Mission

To provide interactive and educational tools that enhance learning experiences for children worldwide.



Enterprise Vision

To be a world-class educational hardware and content resource integration service provider



Enterprise Culture

Embrace the joy of work
Excelling in efficiency
Achieve mutual success



DEVELOPMENT VISION



**To be a world-class educator in the
integration of educational Filed**

To realize the enterprise vision and become the industry leader in the future development, our company will strengthen market research and innovation research and development. Constantly optimize production and supply chain management, establish a sound customer feedback mechanism, continuously improve product and service quality. "Break Through" in the fierce market competition, and continue to achieve new breakthroughs.

CONTACT US

Website

www.reading-pen.com

Email

info@reading-pen.com

Tel

0755-88306811

Phone

+86 13302918752

Address

1403, Building A4, Kexing Science Park, 15 Keyuan North Road, Nanshan District, Shenzhen





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THANK YOU

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